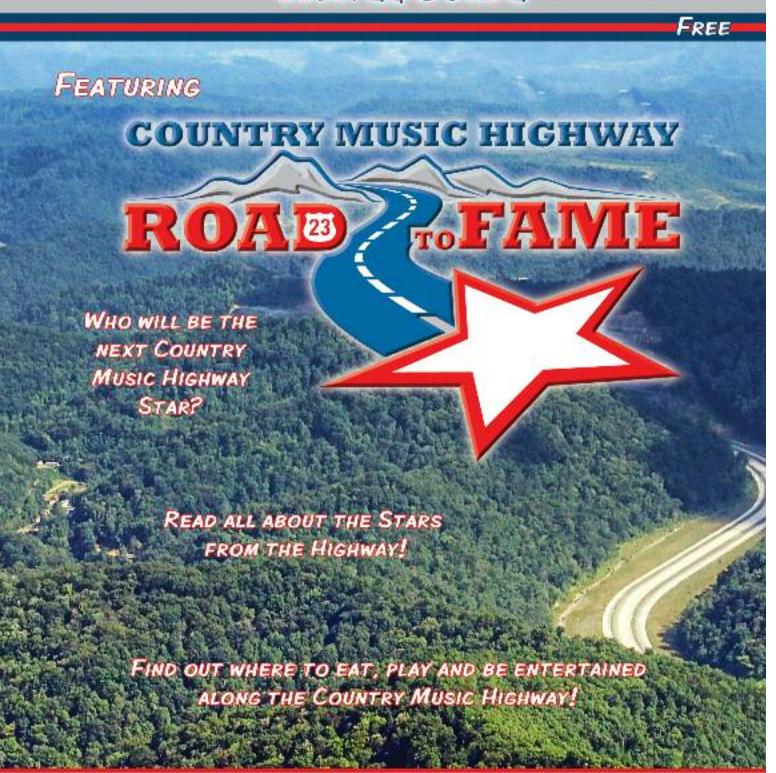
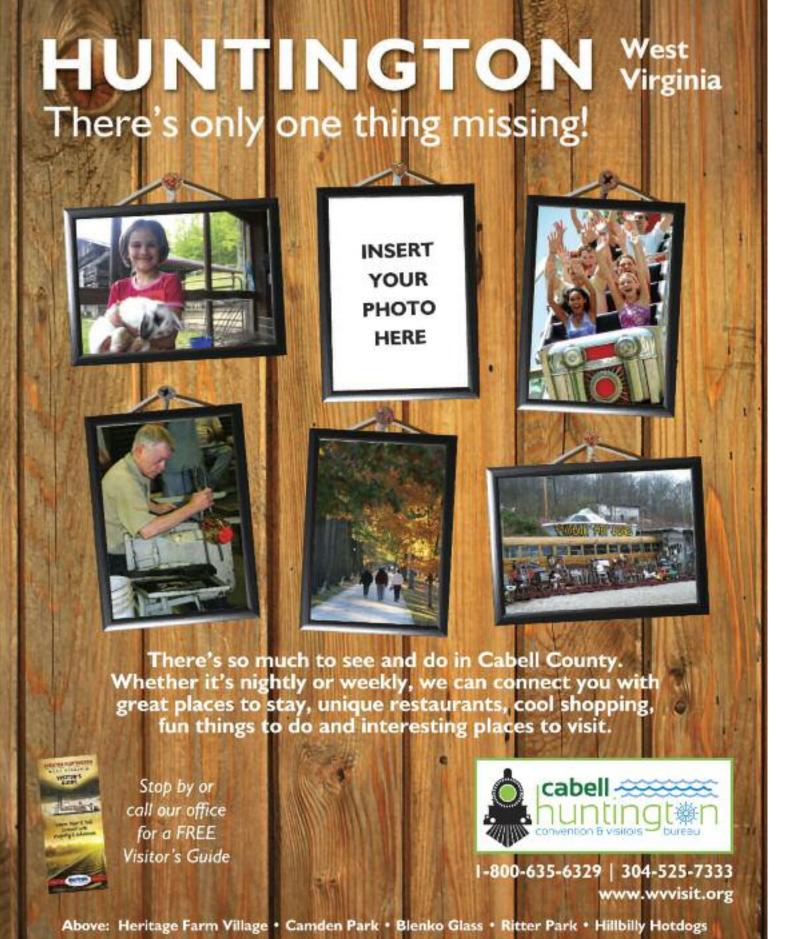
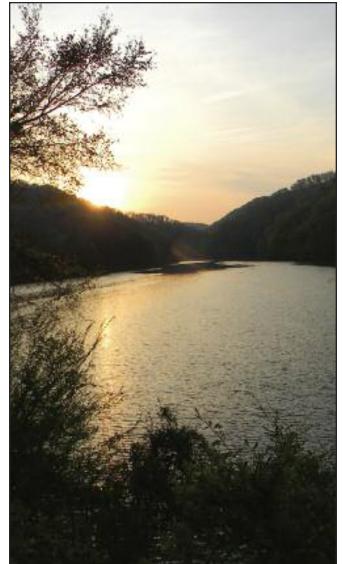
KENTUCKY'S U.S. 23

COUNTRY MUSIC HIGHWAY TRAVEL GUIDE



WWW.CMHROADTOFAME.COM WWW.COUNTRYMUSICHIGHWAY.COM





U.S. 23 Country Music Highway Travel Guide is published and distributed by Goodtyme Productions, Inc.

For questions or comments, contact Goodtyme Productions 1-888-790-2365 ken@goodtyme.com www.countrymusichighway.com

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Welcome to Kentucky's U.S. 23 Country Music Highway

On March 1, 1994, an historic bill sponsored by State Representative Hubert Collins was passed and little-known U.S. Route 23 Highway in eastern Kentucky became the "Country Music Highway." This was done to recognize all the well-known country music stars that came from this region. Only eight years later and with the vision and perseverance of Congressman Hal Rogers, the Country Music Highway was recognized as a National Scenic Byway in June 2002. This 144-mile stretch of highway runs north and south along the eastern part of the state of Kentucky and covers seven counties.

The musical talent that has developed from these Appalachian hills includes Loretta Lynn, Wynonna & Naomi Judd, Billy Ray Cyrus, Tom T. Hall, Ricky Skaggs, Keith Whitley, Dwight Yoakam, Gary Stewart, Patty Loveless, Crystal Gayle and more. Visitors to this area will quickly realize that this entire region is steeped in cultural and musical history.

There are many opportunities to hear the sounds of all types of music at the many venues along the Country Music Highway. In addition to the many venues, there are countless shows and festivals that feature the sounds and talents of the region.

The Country Music Highway is not only about country music. When you travel the Country Music Highway you can also learn about Native Americans, pioneers, the Civil War, and the coal mining industry. The story of eastern Kentucky has been influenced by those who, early on in the nation's history, began searching for land west of the Appalachian Mountains. Not long thereafter, as a result of being a border state between the North and South, sections of the area became battlegrounds for the Civil War.

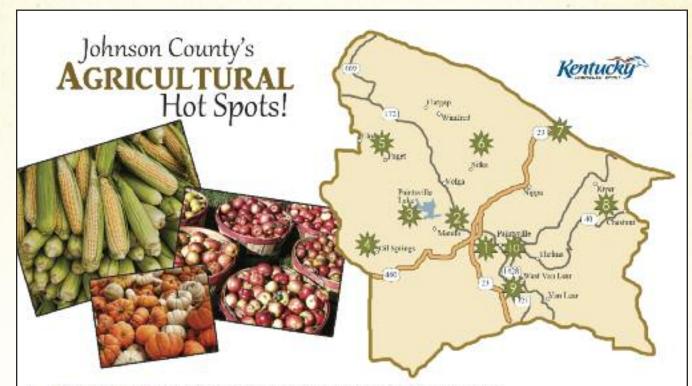
As the area began to develop and grow, coal mining became an essential chapter in Kentucky, and still is. This area is well known for a very notable feud *The Hatfield-McCoy Feud*, which became a nationally-known event. The two families have recently formed a working relationship and have collectively developed the *Hatfield-McCoy Reunion* on the second weekend of

June in Pike County.

While on the trail of feuders, pioneers, or miners, the area along the Country Music Highway is full of natural beauty and recreational opportunities. The region is blessed with six beautiful state parks from *Greenbo State Resort Park* in Greenup County to *Kingdom Come State Park* in Letcher County. *Jenny Wiley State Resort Park* in Floyd County also features Broadwaytype musicals at *Jenny Wiley Theatre*.

Welcome to one of the most beautiful and historic places in the nation. As you travel along the Country Music Highway and meet the friendly folks of this Appalachian region, you will quickly realize that you have found a hidden treasure. We know that you will enjoy the music and crafts that abound here. The key to a successful visit in this region is to make sure you have enough time to see and hear it all!





- 1. Farmer's Market: Paintsville, signature event Taste of Kentucky Food Show
- 2. Mountain HomePlace: Staffordsville, signature event Heritage Days
- Paintsville Lake: Staffordsville, signature event Annual Fishing Tournament
- Oil Springs Cultural Arts and Recreation Center: Oil Springs, signature event Festival of Artists leaturing "Artfully Delicious"
- Haly Mountain Farm: Red Bush (USDA certified organic), signature event, A "Maizing" Agriculture
- . Davis Farm; Stambaugh, signature event Beefin' it Up
- Black Barn Produce: Wittensville, signature event Summer Jammin' jams and jellies from home grown berries, plus live music
- 8. River Community Center: River (Jenny Wiley Grave Site), signature event Heritage Trails
- Johnson County Extension Office: Paintsville, signature event 4-H Apple Dipping
- Stafford House: Paintsville, signature event limber Times (wreath making, wooden art, heritage tours)

For more information contact the Johnson County Extension Office 606-789-8108 or Paintsville Tourism 606-297-1469

www.JohnsonExtension.com www.VisitPaintsvilleKy.com

*Events and activities are subject to change. Please contact Paintsville Tourism or the Extension Office before planning a tour.

** Map items are approximate, not exact. Please contact the Extension Office or Paintsville Tourism for driving directions.

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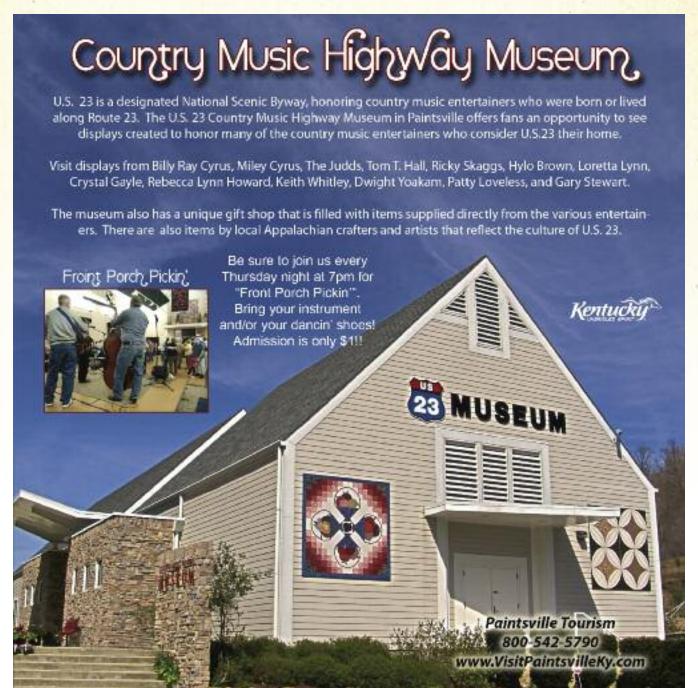




The Mountain HomePlace...where history comes alive.







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Ashland

"Small Town With Big Fun"

The main street serving Ashland, "Winchester Avenue," is home to many arts venues including the historic Paramount Arts Center. The Paramount hosts the Kentucky Music Trail, the Youth Education Series, *A Broadway Series*, and many other wonderful cultural programs and concerts. During the Thanksgiving season, the theatre is transformed into a holiday extravaganza entitled "Festival of Trees," which has been named one of the top ten Kentucky winter events by the Kentucky Travel Industry Association.

While visiting Ashland, don't miss the Frame Up Gallery, Central Park, The Highlands Museum & Dis-



covery Center (home to the Country Music Museum), the Upstairs Gallery, Quilt Trail, Floodwall murals, and the Pendleton Art Center (working artisans).

A visit to Ashland would not be complete without stopping by the Jesse Stuart Foundation and Bookstore which includes a wonderful gift shop showcasing Kentucky products.

The city is has recently opened the first phase of the new riverfront development. Already in place are beautiful floodwall murals featuring the first quilt block to be painted on a floodwall in the United States. Catlettsburg, Kentucky also has gorgeous floodwall murals and a historic courthouse and many other beautiful buildings.



During the other seasons, visitors can enjoy many other family festivals including the Redbud Festival, Summer Motion, Poage Landing Days, Catlettsburg Labor Day Celebration, the Boyd County Fair, Chili Fest and Youth Fest.

The newly established Ashland-Boyd County Quilt Alley currently has nine blocks on display and is planning to add numerous blocks in the near future. Ashland is rapidly becoming a quilt destination.

Come and enjoy Country Music Highway 23 - you'll hear lots of great music while enjoying our life and culture. The third annual U.S. 23 Yard Sale is scheduled for the last weekend in May. Small Town – Big Fun!









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There's Only One Kentucky.



KENTUCKYTOURISM.COM · 1-800-225-TRIP.

Prestonsburg > the star city of eastern Kentucky

Join Prestonsburg for a ride on U.S. 23 Country Music Highway Road to Fame talent search. Let's all discover the next Loretta Lynn or Dwight Yoakam! For details go to www.cmhroadtofame.com.

The star also represents the vast amount of entertainment in Prestonsburg. Prestonsburg is home to The Mountain Arts Center, a 1,050 seat theater that presents local talent as well as national headliners. Billie Jean Osborne's Kentucky Opry is our own troupe of talented performers. Jenny Wiley Theatre has been providing "magic under the stars" for decades with its classic Broadway type shows. StoneCrest Championship Golf Course, which is built on a reclaimed mountain top, puts you as close to the stars as you can get. The newest addition to a galaxy of fun is the East Kentucky Science Center & Planetarium with its traveling exhibits, laser shows and 40 foot domed planetarium.

For information on attractions, lodging, and events, go to www.prestonsburgky.org or call 1-800-844-4704.



"Cinderella" at Jenny Wiley Theatre



Billie Jean Osborne's Kentucky Opry



StoneCrest Golf Course

Jenny Wiley Theatre has been entertaining Eastern Kentucky travelers like you for well over 4 decades! Located within picturesque Jenny Wiley State Resort Park, Jenny Wiley Theatre is the only professional theatre east of I-75. There's nothing quite like experiencing Broadway quality musicals, comedies and dramas under the stars in Jenny Wiley's beautiful amphitheatre or at one of our many indoor venues!

Many brilliant stars have graced the Jenny Wiley Stage over the years including Tony Award winner Michael Cerveris, television actress Sharon Lawrence, Broadway star James Barbour, Disney film star Tommy Kirk, funny man Jim Varney and "Trading Spaces" host Paige Davis. Who knows? During your visit you may see the next big star!

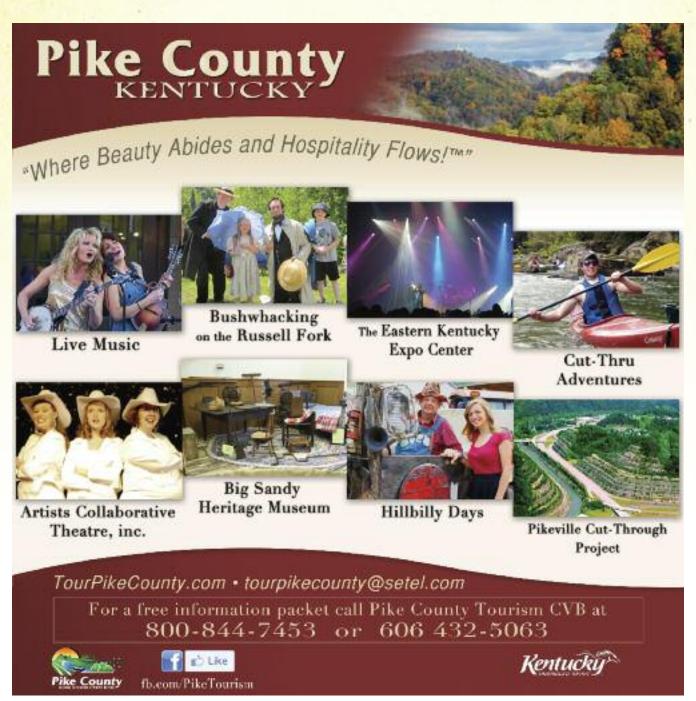
Looking ahead to 2013, JWT will expand its year round offerings and bring professional theatre to down-town Pikeville. A new, designated indoor theatre space will be constructed beginning in 2012 to provide Jenny Wiley Theatre with a permanent indoor theatre and to expand the cultural arts offerings in the City of Pikeville. We will continue our summer seasons in our amphitheatre space as we have for the past 47 years.

As you're enjoying the sites off the Country Music Highway (KY Route 23), stop by for a visit and experience Jenny Wiley Theatre's wonderful 2012 productions of THE MARVELOUS WONDERETTES, GREASE, HONK! The Ugly Duckling Musical, this fall THE LEGEND OF SLEEPY HOLLOW at the Mountain Arts Center and A CHRISTMAS CAROL for the holidays at the historic Sipp Theatre in Paintsville.

For tickets and information please call 1-877-CALL-JWT and make sure to visit www.jwtheatre.com today.







Pike County, Kentu

Pike County - Learn the history of the largest county in Kentucky by visiting the Hatfield and McCoy sites and hearing the stories surrounding the two families that involved love, triumph and the Civil War. At the Heritage Museum it all comes to life as history reawakening, or visit the Pikeville Cut Through Project, an immense earth moving project second only to the Panama Canal in size and scope, is an engineering marvel that must be seen to be appreciated.

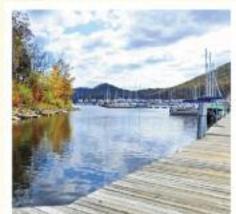
Take in an evening performance at the Artist Collaborative Theatre in Elkhorn City or a concert at the East Kentucky Expo Center, where music and arts come to life! Every April you will find homecomers heading back to Pike County to attend the second largest festival in the state, the Hillbilly Days Festival, where we see our old friends and make new ones!

Seeing is believing in Pikeville by taking in an afternoon walk of our Historic City locations, shopping, eating and taking in the beauty of our downtown that so many come and stay for! Or enjoy a day of outdoor adventure of hiking, biking, kayaking, or canoeing. Don't forget to attend the Muscle on Main, where the second Saturday brings the Vroom, Vroom back to our town with cars and more cars. Pike County, where beauty abides and hospitality flows!

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For more information, call 800.654.1944 or visit moreheadtourism.com.



There's Only One Kentucky.









World Chicken Festival

In Beautiful Downtown London, Kentucky September 27-30, 2012

World Chicken Festival 140 Faith Assembly Church Rd London, Ky 40741 Phone: 606-878-6900 Fax: 606-877-1689 www.chickenfestival.com





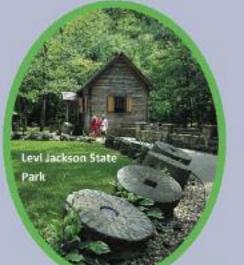


Car Show, Pureds, and much more:

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Four Fun-Filled Days with Activities for Everyone!

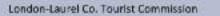
London-Laurel County



Welcome to London-Laurel County, the vacation crossroads, located in the heart of the Daniel Boone National Forest. Featuring Laurel River Lake. London offers over 1300 hotel rooms all within a short drive to several states and one national park.







140 Faith Assembly Church Rd., London, KY 40741

Toll Free: 800-348-0095

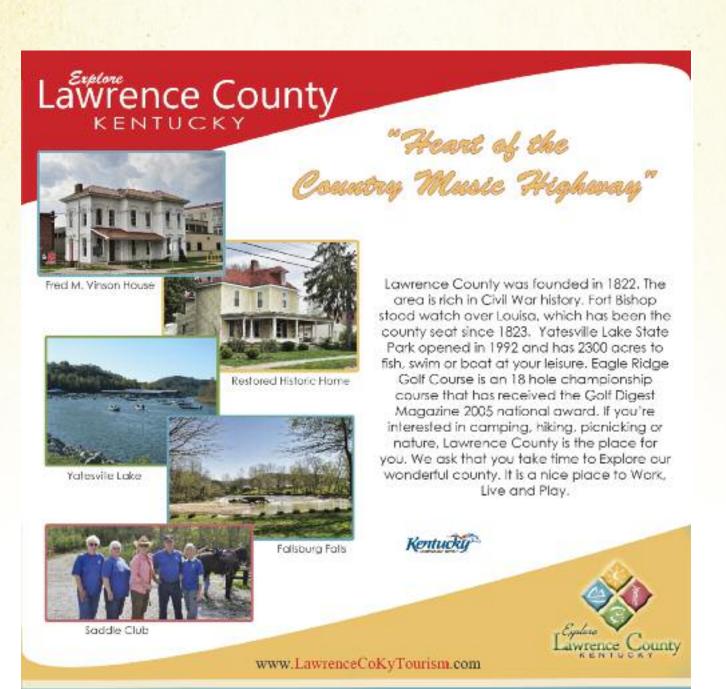
www.laurelkytourism.com





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LODGING

Best Western Plus Louisa 18199 US 23 606-638-3420 Super 8 Motel 191 Falls Creek 606-638-7888 Creek Side Cabins and RV Park: 5462 North Highway 3 606-686-2915

Joes Lost Creek Cabins, 606-297-5005 740 US HIGHWAY 23 Mile Marker #1, 4 Cabins

Falls Campground, US Highway 3, Fallsburg KY 41230 606-686-3398 Lawrence County Park-Boones Landing Cabin Rentals 77 Wilderness Road 606-673-1166

Yatesville Lake State Park Camp Ground Pleasant Ridge Road 606-673-1490

Budget Inn 117 East Madison Street, Louisa

EVENTS

Front Porch Pickin, Louisa Community Center Contact Charlie Fyffe 606-638-4875

US 23 Country Music Highway Yard Sale, Last weekend in May. Lawrence County Septemberfest, 1st Weekend after Labor day. Lawrence County Farm and Home Field Day, July 13, 2012 at the Jay Sexton Farm.

July 4th Celebration, Downtown Louisa, Music, Fireworks, fun for the whole family.

Lawrence County Fair, 1st Weekend in August Heritage Harvest Tour. KY 3 driving tour, through Lawrence and Boyd County. September 29, 2012 Fallsburg Haunted House, Weekends in October





Yatesville Lake State Park

RESTAURANTS

Dees Drive Inn, Downtown Louisa Kentucky Fried Chicken Rt 32 and 2565

ATTRACTIONS

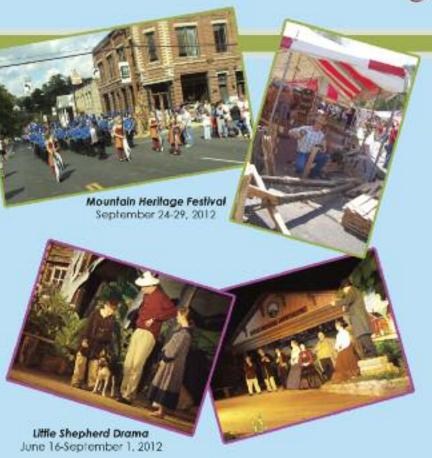
Fred M Vinson Museum 315 E Madison 606-638-0078 Painted Cow Gallery 103 South Main Cross 606-638-1313 Falls Creek Pavillion and Country Music Highway



www.LawrenceCoKyTourism.com

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Letcher County, Kentucky



Letcher County is located in southeastern
Kentucky near the Virginia border. Known far our
magestic mountains and other natural beauties
such as Bad Branch Falls, Little Shepherd Trail, and
Fish Pond Lake, Letcher County has more to ofter
than just what meets the eye.

Letcher County boasts a growing industrial site and willing workforce as well as recreational apportunities including an 18-hale world-class galf course, and friendly neighbors to lend a helping hand. We invite you to come see all that Letcher County has to offer. Third Annual ATV/UTV Mud Sling – May 5, start time 10am. Contact Steven Burke 606-634-9253 or Jessica Brown 606-335-0566

20 Mile Yard Sale -- May 4 & 5. Hwy 931 & Hwy 7. Contact Shirley Sexton 606-633-2519

Carcasonne Community Square Dance – Caller Randy Wilson, May 12, June 9, July 14, August 11, Sept, 8, & Oct, 13, 7pm, Dancing from 8-10pm, Contact Dale Johnson 606-633-2519

Sugar Grove Opry Mountain Coal Music Festival May 11 & 12. Kingdom Come Elementary School. Linefork KY (HWY 160) Contact Gary Joseph 606-279-5758, Larry Jones 606-536-4501, Community Ctr 606-589-9194

Battle of the Bands, Benefit for Autism – Free admission, donations collected for Letcher County Autism Society, May 26. Start time 10am, Neon Elementary School, Contact 606-335-9275.

Seedtime Artwalk – Exhibit opens on Thursday, May 24. at the Underground Gallery, 229 Main Street, Whitesburg, KY.

Artwalk – June 9, 2012, 2-7pm, Gallery exhibitors contact Pat Shelton 606-632-9542, Downtown exhibitors contact David Narramore 606-633-5951

Mud Fest 2012 - Food, fun, fourwheelin', & live entertainment. Time/Date TBA. Confact Steven Burke 606-634-9253 or Jessica Brown 606-335-0566

Bluegrass Festival by the Creek – June 5, Compbell's Branch School, Comettsville, KY

MIni-Mudders ATV/UTV Youth Ride – June 9 & July 14 For kids 12 and under, beginning at 12pm. Canact Steven Burke 606-634-9253 or Jessica Brown 606-335-0566

Seedline Festival – June 7-9, Contact Brett Ratiff 606-633-0108

Little Shepherd Drama Cast Party – Contact ticket office 604-832-1453

Little Shepherd Drama – June 16, 23, 30, July 7, 14, 21, 28, August 4, 11, 18, 25, and Sept. 1 (Senior Appreciation Day) Contact 606-832-1453

Mega-Mudders ATV/UTV Ride – June 16, July 28, 11 am. Ages 13 and up. Contact Steven Burke 606-633-9253 at Jessica Brown 606-335-9566

Party at the Pond – June 23. Free fishing tournament for kids 15 and under. Fishpond Lake. Contact Nick Whitaker 606-821-5625

Third Annual ATV/UTV Mudworks Celebration – July 7, beginning at 10am. Fireworks to follow ride. Contact Steven Burke 606-634-9253 or Jessica Brown 335-9253 Bike Night – July 14, registration 5pm. Event begins at 6pm. Contact Donna Halcomb 606-454-7586. McRoberts Reunion - August 2, 3, & 4. Contact Jim Scott 606-832-4789

Bike Night – 6 Time National Champion Ryan Young to perform. 2pm, 5pm, and 7pm. Downtown Whitesburg. Contact Donna Halcomb 606-454-7486

Night in the Hills (ATV/UTV Night Ride) - August 11, 8pm. Contact Jessica Brown 606-335-0566 or Steven Burke 606-634-9253

Thunder on the Mountain: The Return of General John Hunt Morgan August 10, 11, & 12. Contact Richard Brown 606-633-2226

Riverside Days - August 16, 17, 818. Contact Ernestine First 606-832-2079 or 606-832-4331. www.riversideddys.com

Jenkins Homecoming Days – August 23, 24, 8, 25, Contact Chuck Anderson 606-832-4937

20 Mile Yard Sale – August 31 & September 1, HWY 931 and HWY 7 becomes the largest peddlers mall in the area. Contact Shirley Sexton 606-633-2519

Isom Days - August 30, Sept. 1 & 2. Contact Terry Caudill 606-633-846/

Letcher County Coal Miners Memorial Bluegrass Festival Monday, Sept. 3. Contact Robert Flemming 606-855-4075 Herifage 2K12 Mini-Truck and Car Show – Sept. 6, 7, & 8 Contact Lee Michael Caudill at 606-633-4823

Neon Area Days - Sept. 7 & 8 Contact Jeff and Charlene Fotter 404-855-7703

Third Annual ATV/UTV Fall Four-Wheeling – Sept. 15, 10am Contact Steven Burke 606-634-9253 or Jessica Brown 606-335-0566 Mountain Heritage Festival – Week at Sept. 24-29. Contact Lee Anna Mullins 606-633-9644

Fall Artwalk – Exhibit opens Sept. 27 at the Underground Gallery. 220 Main Street. Whitesburg, KY

Artwalk - Oct. 27, 4-9pm. Contact Pat Shelton 686-632-9542 to exhibit at the gallery, contact David Narramore 606-633-5951 to exhibit at a business in town.

Bike Night Weekend – Sept. 28 & 29. Contact Donna Halcombe 606-454-7486

Indian Summer - Oct. 5 & 6. Little Shepherd Amphilheater, Jenkins KY Contact Donna Boggs 606-832-2416

Haymond Homecoming - October - Contact Charles Whitaker 606-855-4541

Blackey Day - Oct, 13. Contact Tammy Whitaker 606-633-7451 or 606-634-7202

Bike Night - Oct. 13, 6-11. Downtown Whitesburg. Confact Donna Halcomb 606-454-7486

Molasses Sfir-off - Oct. 13, 10am-4pm. BOL Battlefield near the General Store, Leatherwood KY

American Chestnut Festival – Oct. 20, Kingdom Come Bementary School, Linetark, KY. Contact Gary Joseph 606-279-5758, Larry Jones 606-536-4501, or Community Center 606-589-9194 Haunled Hayride – Fishpond Lake, Oct. 19 & 20, Contact Mike Dingus 606-855-7900 Thunder on the Mountain:
the Retaking of Pound Gap by
Contrederate General
John Hunt Margan
August 10, 11,18, 12, 2012

Snake Man Verlin Short
as seen on the hit
Animal Planet TV show.

Haunted Forest - Oct. 26 & 27. Little Shepherd Amphitheater, Jenkins KY. Ticket office 606-832-1453

City of Whitesburg Safe Night - Contact Eleanar Caudil 606-633-3700

City of Jenkins Safe Night - Contact Mayor G. C. Kincer 606-832-2142

Christmas Artwalk Exhibit – Opens to the public from Thursday.

Nov. 29, Winter Hours 11am to 5pm. Christmas Artwalk – Dec. 14

(11am – 9pm) and Dec. 15 (11am – 5pm) at the Underground

Gailery, 229 Main St., Jenkins KY. Contact Pat Shelton 606-632-9542

Jenkins Christmas Parade – Dec. 7, 6pm. Main Street, Jenkins KY.

Whitesburg Christmas Parade – Dec. 14, 5pm.

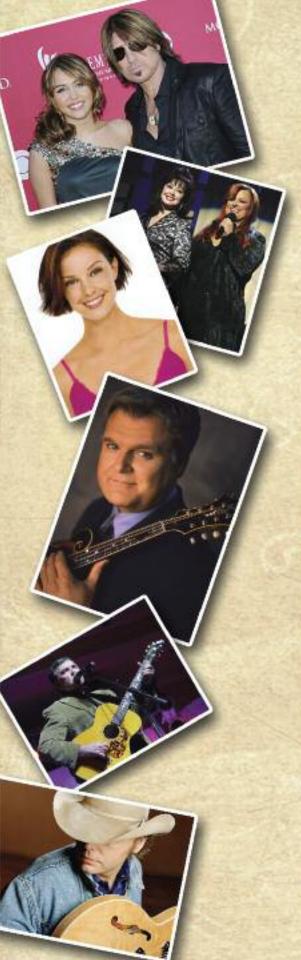
Lighting of the Night – Dec. 20, 5:30pm. The Crowd will meet and form at the Letcher County School Bus Garage at the beginning of Sandlick (HWY 931) and continue to Colsom Fire Department. Contact Shirley Sexton 606-633-2519

Visit the place where Kentucky began.

www. TourPineMtn.com

One Mountain Soars, Three Rivers Start,

And your Journey begins in LETCHER COUNTY



Stars of the Country Music Highway

What makes the Country Music Highway so unique? It's the vast number of Country Music Highway stars that hail from this region. Nowhere in the United States will you find a region more rich in musical heritage.

We begin our journey along the Country Music Highway in the northern-most country of Greenup. Here, **Billy Ray Cyrus** formed his first band and honed his skill as a singer and a musician. Billy Ray later found another talent in acting, starting in the hit series Doc. Later, Billy Ray feamed up with his daughter, Miley, in the mega hit series. Hannah Montana.

Moving south from Greenup County we enter Boyd County - home of **The Judds**. Naomi and Wynonna worked as a duo and won live grammys. They were named the CMA's *Duo of the* Year eight times. After Naomi's health problems forced her to leave the act, Wynonna became a solo sensation. Another famous Judd. **Ashley**, has found her passion in acting, achieving great success and landing leading roles in several major motion pictures.

Next down the line we come into Lawrence County, home of both Ricky Skaggs and Larry Cordle. Ricky began his career playing with such legends as Ralph Stanley and Keith Whitley. Ricky says he's just "trying to make a living" playing the music that he loves. With his band, Kentucky Thunder, backing him up, Ricky Skaggs is certainly one of the greats of bluegrass music.

Larry Cordle, also from Lawrence County, moved to Nashville in 1985 to be a staff writer for Amanda-Lin Music. At last count. Cordle's songs had appeared on projects that had sold a combined total of more than 50 million records, including artists like Alison Krauss, Garth Brooks, George Strait, Reba McEntire, Alan Jackson, and many others.

We keep moving south along the highway and come to Johnson County, home of **Loretta Lynn** and her baby sister **Crystal Gayle**. In the 1970's Loretta was one of the nation's most sought-after performers. She began singing dups with Conway Twitty and was the first woman to be named *Entertainer of the Year* by the Country Music Association. Loretta continues to perform across the United States, and has released several singles.

Crystal Gayle's style was more pop, rock and Broadway along with a little gospel and country. Crystal received numerous awards including Best Female Country Vocal Performance, Best Country Song for Dan't it Make My Brown Eyes Blue, and Female Vocalist of the Year for both the Academy of Country Music and the Country Music Association.

Johnson County is also home of **Hylo Brown**. His signature song, Last to a Stranger, was part of his first album and is in the collection at the Smithsonian in Washington, D.C. Hylo performed on television shows and concerts throughout the '60's and '70's, Hylo Brown passed away in 2003.

Our next stop takes us to Floyd County, home of **Dwight Yoakam**. Dwight moved to Nashville in 1977 to pursue a career in music. After a brief time in Nashville, Dwight moved to California, which was more receptive to his style of country. Dwight released an EP and hit the road with such artists as Los Labos and The Violent Femmes. In 1991, Dwight began his acting career, starring in major motion pictures. Currently, Dwight is still active in recording, touring, and filmmaking.

Our next county along the highway is Pike, home of **Patty Loveless**. Patty began her musical career singing gospel with her mother. She eventually moved to Nashville, where she broke into the business by writing and performing with the Wilburn Brothers. Patty has had numerous number one hits and has received critical acclaim performing at many bluegrass festivals. Patty was inducted into the *Kentucky Music Hall of Fame* in April of 2011.

Our southern most county is Letcher, home of **Gary Stewart**. Gary was born near the Virginia border. He moved to Nashville in the 1960's, where he first wrote songs and began his own recordings. His solo music career included a number one hit, She's Actin' Single (I'm Drinkin' Doubles). After leaving the music scene for a time, he began recording again in 1990 and wrote songs until his death from a self-inflicted gunshot wound in 2003.

Right off the highway in Carter County we have the home of "The Storyteller," **Tom T. Hall.** Tom T.'s big break came in 1963 when Jimmy C. Newman recorded his song, *DJ for a Day.* Soon after, Tom T. moved to Nashville and wrote songs for dozens of country music stars, including Johnny Cash. George Jones, Loretta Lynn, Waylon Jennings, and Bobby Bare. One of his earliest songs, Harper Valley PTA, was recorded by Jeannie C. Riley and sold over six million copies. This song won him both a *Grammy* and CMA award and inspired a motion picture and television program.

Just off the highway we have **Keith Whitley** from nearby Eliott County. Whitley wrote many great country songs including On the Other Hand. Nobody in His Right Mind Would've Left Her. Don't Close Your Eyes. When You Say Nothing at All. I'm No Stranger to the Rain, and many others. In 1986 Whitley married singer Lorie Margan and they had one child, Jesse Keith Whitley. Whitley passed away in 1989 of severe alcohol poisoning.

Why do so many great musicians, singers, and songwriters come from this stretch of highway?—Some say it's in the water, so be sure to drink lots of our water on your visit to Eastern Kentucky. You could be the next big start

For more information on the Country Music Highway and the stars that come from this region, visit our website;

www.CountryMusicHighway.com





In search of the next generation of country stars

The stretch of U.S. Route 23 known as the Country Music Highway may be only 144 miles long, but it has spread out into the hearts and minds of country music fans across America and around the world.

It would be hard to find someone who has never heard Loretta Lynn singing "Coal Miner's Daughter" or cannot hum the chorus of Billy Ray Cyrus' "Achy Breaky Heart." Loretta and Billy Ray are just two of the superstars who hail from this part of Eastern Kentucky.

It's quite a puzzle: why have so many great singers and musicians been born and raised here? Maybe it's because youngsters would pick up dad's guitar or mom's old banjo and teach themselves to play on the front porch. Maybe it's a tradition of storytelling, handed down from father to son, that evolves into country songwriting. Or maybe it's true what they say 'round here: There's something in the water.

Whatever it is, there's a musical heritage that must be kept alive and growing well into the twenty-first century. That is the premise that has given birth to The Road To Fame.

The Road To Fame was first conceived in 2011 as a way to find and develop the next generation of country artists from along the Country Music Highway. It was decided that the Road to Fame would be an annualized vocal competition, open to contestants between the ages of thirteen to thirty-five, born in or residing in any of the sixteen counties in Kentucky that surround U.S. Route 23.

Months of planning went into the development of the competition. Finally, all was ready. On January 31, 2012, Governor Steve Beshear and Country Music Highway native Tom T. Hall held a press conference in the Rotunda of the Capitol in Frankfort, Kentucky. Surrounded by reporters, a bank of television cameras and a satellite uplink, Governor Beshear announced that the Road to Fame was about to begin. The Governor even attempted to sing a few bars from one of the most well-known songs from the pen of Tom T. Hall: "Harper Valley PTA"!

Two weeks later, the Road To Fame was officially launched at a kick-off event held at the U.S. Route 23 Country Music Highway Museum in Paintsville, KY. Word spread quickly, thanks to the involvement of the area's print and broadcast media.

Hundreds of hopeful young artists responded to the call for auditions, with the successful ones progressing to a series of qualifying rounds and semi-finals held at venues along the Highway, with the Grand Final held at the Mountain Arts Center in Prestonsburg, home of the Kentucky Opry.

The winner of the 2012 Road To Fame wins a course of career development with PCG Nashville, one of America's leading artist development companies in America, as well as the opportunity to write and record an original song with Tom T. Hall in his private studio. Year after year, the Road To Fame will focus attention on the amazing talent that continues to be found among the hills and hollers along the beautiful Country Music Highway. So you be the judge: Is it something in the water?



Road to Fame judges: Mike Harris, Molly Smith, & Bernard Porter

www.CMHRoadToFame.com www.Facebook.com/CMHRoadToFame

Road to Fame Finals 2012 Mountain Arts Center, Prestonsburg 1-888-MAC-ARTS (622-2787)

Saturday, June 16th 7:30pm

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TOUR Southern and Eastern Kentucky (TOUR SEKY) is a nonprofit organization created in TOURSEKY.COM 1987 by Congressman Harold "Hal" Rogers (KY 5th Dist.), originally named the Southern and Eastern Kentucky Tourism Development Association (SEKTDA). TOUR's vision is to foster economic development and improve the resident's quality of life. www.tourseky.com



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Murray State University is consistently ranked among the top universities in the country by college guides such as "U.S.News' America's Best Colleges" and "Forbes" for its quality and affordability. Our music business program has strong ties to Nashville and the entertainment industry through the College of Knowledge presented on campus each semester by the Nashville Association of Talent Directors. www.murraystate.edu

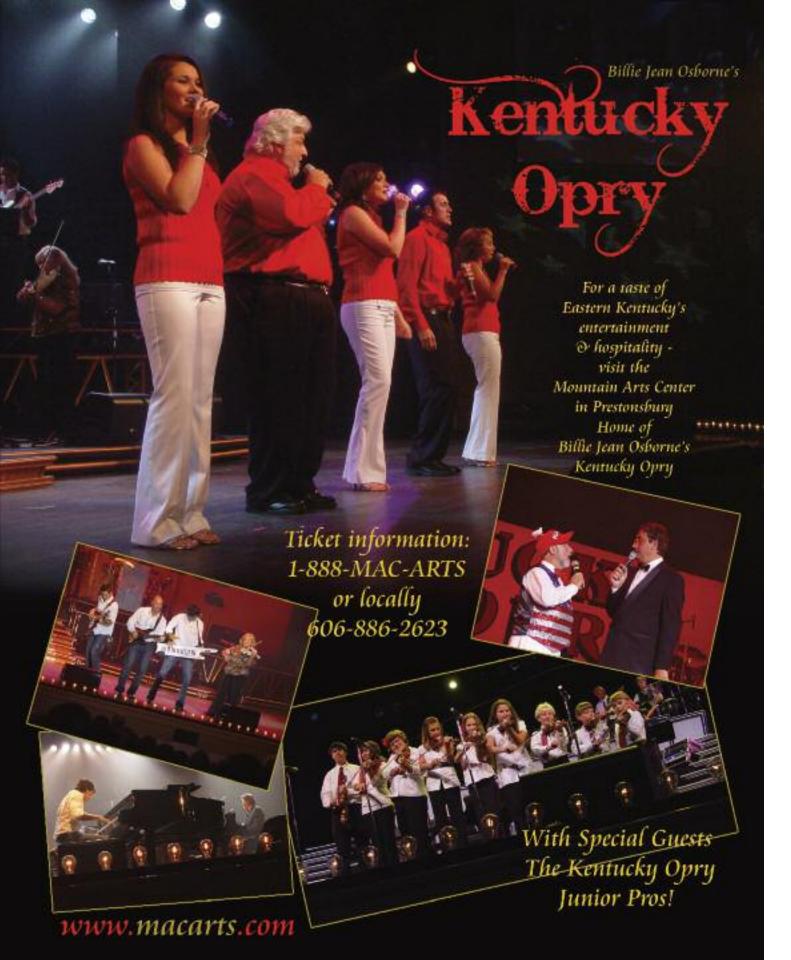


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Breaks Interstate

In 1954, through the joint efforts of Virginia and Kentucky, the United States Congress created this park as a way to conserve the rugged beauty of the area, and its centerpiece -- the deepest river gorge east of the Mississippi River. Breaks Park covers 4,600 acres in Kentucky and Virginia and has the special distinction of being one of only two interstate parks in the country.

The history of Breaks is deep and colorful. It began more than 180 million years ago when the entire area was covered by a vast inland sea. As time passed and the Earth's climate began to change, the sea receded and the waterway that is now the Russell Fork River began to carve the beautiful, immense gorge that we now call the 'Breaks'.

It was Daniel Boone who is credited with discovering the Breaks in 1767 as he attempted to find improved trails westward into Kentucky and the Ohio River Valley. The Breaks proved to be a very rare passageway, or break along the 125-mile long Pine Mountain.

Today you'll find cabins, cottages, camping, hiking, biking, fishing, horseback riding and more in addition to a brand new water park facility that's scheduled to open in Summer 2012. Come find your adventure at Breaks Park: The Grand Canyon of the South!

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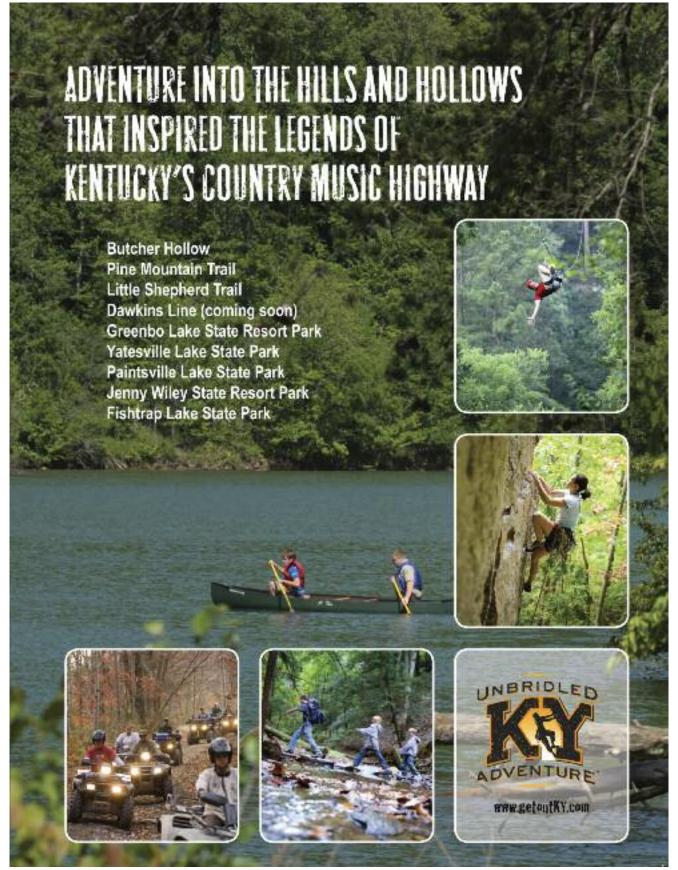


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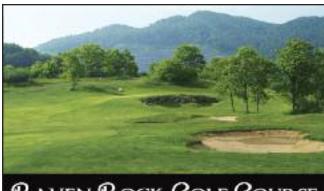


Established in 1929, the Paintsville Golf Course was one of the first 18-hole courses in the Kentucky Highlands. The course architect was the late Dr. Paul B. Hall, a member of the Kentucky Golf Association Hall of Fame.

3000 Ky Rt 1107, Paintsville, KY For tee times call:

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David Appalachian Craft County

David Appalachian Crafts is a non-profit organization aiming at preserving traditional mountain crafts including beautiful patchwork quilts and pillow covers, baskets, pottery, wood whittlings, sewn items, dolls, wooden toys, painted gourds, fabric Christmas ornaments and many other crafts.



Founded in 1972, as a way to help area residents improve the quality of their lives, through its activities over 65 people are able to supplement their income. During economic hardship, the members of this small community have come together to create the crafts that reflect the beauty of their homeland and to perpetuate the sense of community and self-sufficiency that characteriz their pioneer ancestors.

David Appalachian Crafts is a program of St. Vincent Mission in David, KY. Their goal is preserving our Appalachian heritage through the hand-crafted creations of their crafters. The store supports and encourages the work of local aritsans by showcasing their work in the craft store and online, selling wholesale to other craft stores and taking their creations to crafts shows around the country.

2012 marks the 40th anniversary of the David Appalachian Crafts. Plans are underway for a combined celebration with St. Vincent Mission, which celebrates its 45th anniversary in 2013. More information can be found at davidappalachiancrafts.com and stvincentmission.org as plans progress.

David Appalachian Crafts is nestled in the hills of David, KY, a short 15 minute drive from the Middle Creek Battlefield in Prestonsburg, KY on KY RT 404 about 6 miles from RT 114.

The hours of operation are 9am-6pm Monday through Friday and 9am-4pm Saturday. For more information contact the craft center at 606-886-2377 or send questions to davidappalachiancrafts@yahoo.com. Don't forget to check out our online store at

www.DavidAppalachianCrafts.com



The Courthouse Cafe & The Cozy Corner

Located in an historic building (circa 1911) 127 Main Street, Whitesburg, KY

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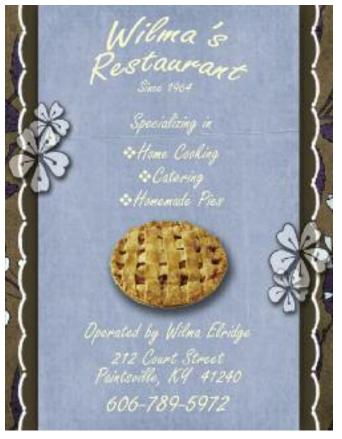
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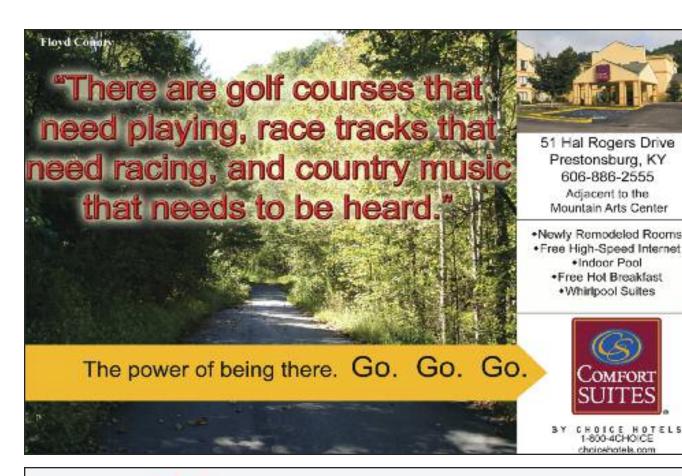
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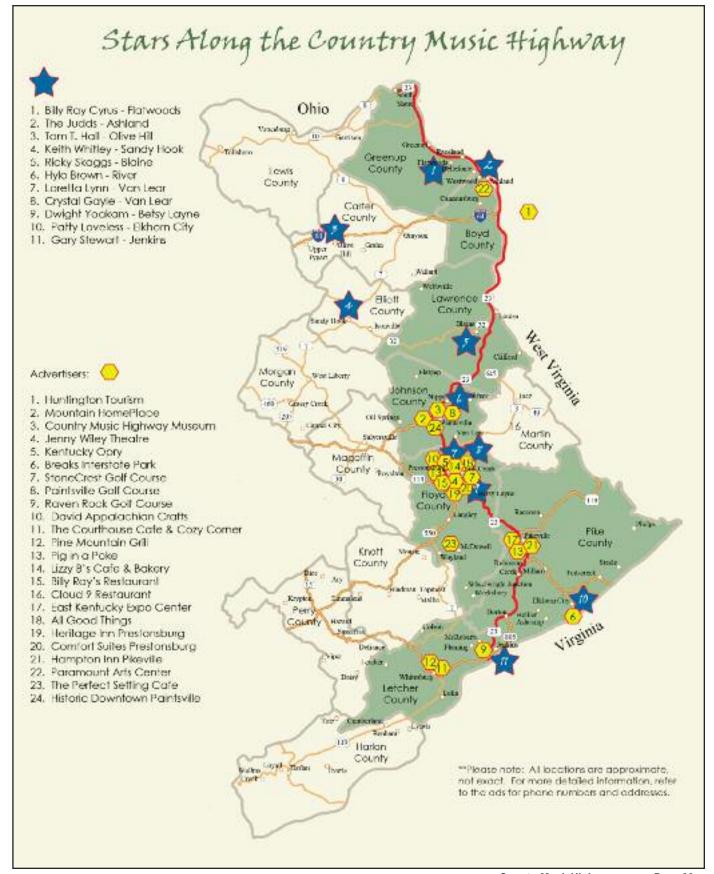
The Beautiful Heartwood Center along The Crooked Road is Now Open!

Crafts, music, food & history are all available at the new Heartwood Center in Abington, Virginia. The Heartwood Center showcases the wonderful artisans who live in the region and the amazing handcrafts that they create. The Heartwood building was handcrafted with some of the most beautiful Appalachian hardwoods that are featured in floors, ceilings and displays. Those who visit will also learn about the other incredible places and people to visit along The Crooked Road.

What is The Crooked Road? It is similar to its cousin The Country Music Highway in Kentucky. The U.S. 23 Country Music Highway extends southward from Kentucky into the southwest part of Virginia where we find the beginning of The Crooked Road. The Crooked Road's major focus is on promoting, preserving and celebrating the heritage of traditional music that the region is famous for. They are also heavily involved in supporting traditional music education in southwest Virginia public schools and community colleges.

Travelers to the region can expect to see some exceptional traditional music at multiple venues, fine crafts, great food and friendly folks. We highly recommend you allow enough time to take up the sights and sounds of The Crooked Road.

www.TheCrookedRoad.org



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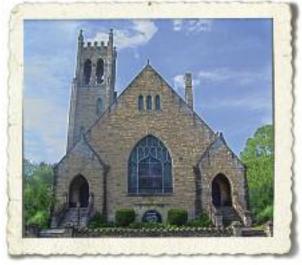
Visit Historic Downtown Paintsville History...Shopping...Dining...Antiquing



John Caldwell Calhoun Mayo came to Paintsville as a teacher but soon became aware of the region's potential in coal. He hegan buying mineral rights, eventually becoming Kentucky's wealthiest citizen. The Mayo Mansion, built in 1905-1912, is three stories with 43 rooms. Today the Mayo Mansion serves as Our Lady of the Mountains parochial school and can only be toured by appointment.



Paintsville Golf Course



The Mayo Methodist church, across the street from the mansion, was also built by Mr. Mayo. It is renowned for the stained glass windows, lovely stone construction, and organ donated by Andrew Carnegie.



Paintsville Lake Marina, Campground, Restaurant

